BUFFALO BITS

Location: Boulder, Colo. Population: 94,673 Enrollment: 29,827 Founded: 1876

Colors: Silver, Gold & Black **Mascot:** Ralphie IV (live buffalo)

Stadium: Folsom Field

Year Opened: 1924 (Nov. 1) Surface: Grass (SportGrass 1999) Capacity: 53,750

Elevation: 5,440 ft.

Games Played (114 seasons): 1,062 All-Time Record: 635-391-36 (.615) 2003 Overall Record: 5-7

Conference: Big 12 (1 title) Year Joined: 1996

All-Time Record: 39-25 (eight seasons) 2003 Record: 3-5 (1t-4th/North)

President: Dr. Elizabeth Hoffman (Smith '68) **Chancellor:** Dr. Richard Byyny

(Southern California '60)

Faculty Representative (Provost):
Dr. Phil DiStefano (Ohio State '68)
Vice Changellon (Student Affaire), Bon St.

Vice Chancellor (Student Affairs): Ron Stump

(Northern Michigan '69)

Athletic Director: Dick Tharp (DePauw '70) Head Coach: Gary Barnett (Missouri '69) Record at CU: 34-28 (five seasons)

Career Record: 77-84-2 (14 seasons)
Office Phone: 303/492-5330

Best Time To Call: 10:00-11:00 M-T-W 2:30- 3:15 T-W-Th

Administrative Assistant: Kathy Brent

Athletic Media Relations

Director: David Plati

Office Telephone: 303/492-5626

FAX: 303/492-3811

Press Box: 303/492-3209, 5626 Mailing Address: 357 UCB, Boulder, CO 80309-0357

E-mail: david.plati@colorado.edu *Website:* www.CUBuffs.com

Assistant (Football):

Patrick Gleason (303/859-1769)

University Telephone Numbers

Switchboard: 303/492-1411 Athletic Department: 303/492-7931 Football Office: 303/492-5331

Sports Medicine: 303/492-3801 Ticket Office: 303/492-8337



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2004 SCHEDULE

				2003			
Date	Opponent	TV	Time	Record	Meeting (Last)	Series	(Last 10)
SEPT. 4	COLORADO STATE	FSN	6:00 p.m. MDT	7-6	76th (2003)	55-18-2	(7-3)
Sept. 11	Washington State (at Seattle)	ABC	1:30 p.m. MDT	10-3	6th (2003)	3- 2-0	()
SEPT. 18	NORTH TEXAS	tba	tba MDT	10-3	1st ()	0- 0-0	()
Oct. 2	*at Missouri	tba	tba MST	8-5	69th (2003)	30-35-3	(8-2)
OCT. 9	*OKLAHOMA STATE (H)	tba	tba MDT	9-4	43rd (2001)	25-16-1	(9-1)
OCT. 16	*IOWA STATE (FW)	tba	tba MST	2-10	58th (2003)	45-12-1	(9-1)
Oct. 23	*at Texas A&M	tba	tba MDT	4-8	6th (2001)	4- 1-0	()
OCT. 30	*TEXAS	tba	tba MDT	10-3	14th (2001)	7- 6-0	(7-3)
Nov. 6	*at Kansas	tba	tba MDT	6-7	64th (2003)	39-21-3	(7-3)
NOV. 13	*KANSAS STATE	tba	tba MDT	11-4	60th (2003)	41-17-1	(5-5)
Nov. 26	*at Nebraska	ABC	10:00 a.m. MST	10-3	63rd (2003)	16-44-2	(2-8)
Dec. 4	Big 12 Championship Game	ABC	6:00 p.m. MST	(at Kansa	as City, Mo.)		

OPEN WEEKENDS: Sept. 25, Nov. 20. *—Big 12 Conference game; *(H)*—Homecoming; *(FW)*—Family Weekend. tba—to be announced (games on the selection menu of ABC, FOX Sports Net and/or TBS; those networks have contracts with the Big 12 Conference which allow them to announce their plans up to 12 days in advance (and two times a year, six days in advance), and those games not selected will likely not be televised). **RADIO:** All games broadcast locally on the Colorado Football Network. National broadcasts in 2004 include Washington State in Seattle (Westwood One).

1

2004 ROAD HEADQUARTERS

Game	Dates	Hotel	Address	Telephone	*Rate	#Min.
Washington State	Sept. 10-11	Hyatt Regency	900 Belleview Way NE, Belleview WA	425/462-1234	\$ 120	25
Missouri	Oct. 1- 2	Holiday Inn Select	2300 I-70 Drive Southwest, Columbia MO	573/445-8531	\$ 90	10
Texas A & M	Oct. 22-23	Del Lago Resort	600 Del Lago Blvd., Montgomery TX	936/582-6100	\$ 95	50
Kansas	Nov. 5- 6	Marriott	10800 Metcalf Avenue, Overland Park KS	913/451-8000	\$ 89	40
Nebraska	Nov. 25-26	Cornhusker Inn	333 S. 13th Street, Lincoln, NE	402/474-7474	\$ 95	5

(*—these rates are special for those media members who arrange for rooms through the SID office; #—minutes from hotel to stadium.)

FUTURE SCHEDULES

200)5	200	06	200	7	200	08
S 3	COLORADO STATE	S 9	Colorado State (Denver)	S 1	COLORADO STATE	A30	Colorado State (Denver)
S10	NEW MEXICO STATE	S16	ARIZONA STATE	S 8	at Arizona State	S 6	HOME TBA
S24	at Miami, Fla.	S23	HOME TBA	S15	at North Carolina	S13	NORTH CAROLINA
O 1	*at Oklahoma State	S30	*at Missouri	S22	FLORIDA STATE	S20	at Florida State
O 8	*TEXAS A&M (H)	O 7	*BAYLOR (H)	S29	*OKLAHOMA (H)	Big 1	2 Games
O15	*at Texas	O14	*TEXAS TECH (FW)	O 6	*at Baylor	(Octo	ober 4-on; dates TBA)
O22	*KANSAS (FW)	O21	*at Oklahoma	O13	*at Kansas State	IOWA	A STATE
O29	*at Kansas State	O28	*at Kansas	O20	*KANSAS (FW)	KAN	SAS STATE
N 5	*MISSOURI	N 4	*KANSAS STATE	O27	*at Texas Tech	OKL	AHOMA STATE
N12	*at Iowa State	N11	*IOWA STATE	N 3	*MISSOURI	TEXA	AS
N25	*NEBRASKA (1:30p MST)	N24	*at Nebraska (1:30p MST)	N10	*at Iowa State	at Ka	nsas
				N23	*NEBRASKA (10:00a MST)	at Mi	issouri
Schedules are tentative and subject to change.						at Ne	ebraska
(*—Big 12 Conference game; FW —Family Weekend; H —Homecoming.) at Texas A &						exas A & M	

2003 RESULTS (5-7, 3-5 BIG 12)

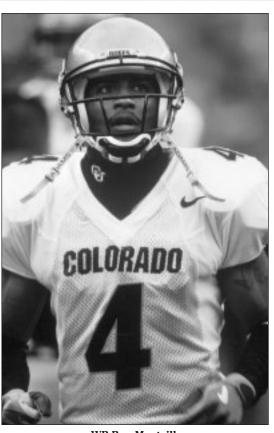
D	ate	CU*	Opponent	Opp*	TV	R	esult	Record
A	30	NR	Colorado State (in Denver) 23	ESPN	W	42-35	7-6
S	6	24	UCLA	NR	ABC	\mathbf{W}	16-14	6-7
S	13	17	WASHINGTON STATE	NR	PPV	L	26-47	10-3
S	20	NR	at Florida State	NR	PPV	L	26-47	10-3
O	4	NR	⊹ at Baylor	NR	FOX-S	L	30-42	3-9
O	11	NR	⊹ KANSAS (<i>FW</i>)	NR	none	\mathbf{W}	50-47 (OT)	6-7
О	18	NR	⊹ at Kansas State	NR	none	L	20-49	11-4
O	25	NR	+ OKLAHOMA (H)	1	TBS	L	20-34	12-2
N	1	NR	+ at Texas Tech	NR	FSN	L	21-26	8-5
N	8	NR	⊹ MISSOURI	22	none	\mathbf{W}	21-16	8-5
N	15	NR	⊹ at Iowa State	NR	none	\mathbf{W}	44-10	2-10
N	28	NR	⊹ NEBRASKA	25	ABC	L	22-31	10-3

KEY: *—AP rank at game time;

→—Big 12 Conference game; **FW**—Family Weekend; **H**—Homecoming)

CREDITS

Copyright 2004©, University of Colorado Athletics. The 2004 Football Media Guide was produced through the combined efforts of the Athletic Media Relations Office and Whirlwind Graphics. The guide was written, designed and edited by David Plati, CU's director of athletic media relations, and Patrick Gleason, student assistant. Additional stories provided by associate director Colleen Reilly Krueger, with additional research by student assistant Steven Weinmeister. Cover photo by Chip Bromfield, back cover photo by Mark Brodie. Photographers include Tim Benko, Bill Brittain, Brodie, Bromfield, the Buffalo Bills, Casey A. Cass, Kelly Coursey-Gray, Tom Cowan, Kenny Glorioso, Cliff Grassmick, Brian Lewis, Ryan McKee/Clarkson & Assoc., Dan Madden, Hal Stoelze and Trina Susteric. Formatting, scanning and layout provided by Linda Hall of Whirlwind Graphics. Printed by Pioneer Press in Greeley, Colo. The University of Colorado at Boulder is an equal opportunity/ affirmative action institution. Player wardrobes furnished by Kaufman's Tall and Big Store.



WR Ron Monteilh

2004 COLLEGE BOWL SCHEDULE

Tues., Dec. 14 New Orleans Wyndham New Orleans, La. Sun Belt (#1) vs. Conference USA 6:00 p.m	ESPN2
Tucs., Dec. 14 New Oricans wynamam New Oricans, Ea. Bull Delt (#1) vs. Connectice OBA 0.00 p.m.	
Tues., Dec. 21 Tangerine Florida Citrus Sports Orlando, Fla. Big 12 vs. ACC 5:30 p.m	ESPN
Wed., Dec. 22 GMAC GMAC Mobile, Ala. Conference USA vs. Mid-American (#1 or 2) 6:00 p.m	ESPN
Thurs., Dec. 23 Fort Worth PlainsCapital Fort Worth, Texas Big 12 vs. Conference USA 4:30 p.m	ESPN
Thurs., Dec. 23 Las Vegas Las Vegas, Nev. Mountain West vs. Pac-10 7:45 p.m	ESPN
Fri., Dec. 24 Hawaii Sheraton Honolulu, Hawaii Conference USA vs. WAC 5:00 p.m	
Mon., Dec. 27 MPC Computers same Boise, Idaho WAC (#1 or #2) vs. ACC 12:00 p.m	ESPN
Mon., Dec. 27 Motor City Pontiac, Mich. Mid-American (#1 or 2) vs. Big 10 3:30 p.m	ESPN
Tues., Dec. 28 Independence Shreveport, La. Big 12 vs. SEC 4:30 p.m	
Tues., Dec. 28 Insight same Phoenix, Ariz. Pac 10 vs. Big East or Notre Dame 7:45 p.m	ESPN
Wed., Dec. 29 Alamo MasterCard San Antonio, Texas Big 12 vs. Big 10 6:00 p.m	ESPN
Thurs., Dec. 30 Continental Tire same Charlotte, N.C. ACC vs. Big East 11:00 a.m	ESPN2
Thurs., Dec. 30 Houston EV1.net Houston, Texas Big 12 vs. SEC 1:30 p.m	ESPN
Thurs., Dec. 30 Emerald San Francisco, Calif. Mountain West vs. Pac-10 2:30 p.m	ESPN2
Thurs., Dec. 30 Holiday Pacific Life San Diego, Calif. Big 12 vs. Pac-10 6:00 p.m	ESPN
Thurs., Dec. 30 Silicon Valley Classic San Jose, Calif. WAC (#1 or #2) vs. Pac 10 9:00 p.m	ESPN2
Fri., Dec. 31 Music City Gaylord Hotels Nashville, Tenn. SEC vs. Big 10 10:00 a.m	ESPN
Fri., Dec. 31 Sun Vitalis El Paso, Texas Pac-10 vs. Big 10 12:00 p.m	CBS
Fri., Dec. 31 Liberty AutoZone Memphis, Tenn. Conference USA (#1) vs. Mountain West (#1) 1:30 p.m	ESPN
Fri., Dec. 31 Peach Chick-Fil-A Atlanta, Ga. ACC vs. SEC 5:30 p.m	ESPN
Sat., Jan. 1 Outback same Tampa, Fla. Big 10 vs. SEC 9:00 a.m	ESPN
Sat., Jan. 1 Cotton SBC Dallas, Texas Big 12 vs. SEC 9:00 a.m	FOX
Sat., Jan. 1 Gator Toyota Jacksonville, Fla. ACC vs. Big East or Notre Dame 10:30 a.m	NBC
Sat., Jan. 1 Capital One same Orlando, Fla. Big 10 vs. ŠEC 11:00 a.m	ABC
Sat., Jan. 1 Rose AT&T Pasadena, Calif. ◆Bowl Championship Series 3:00 p.m	ABC
Sat., Jan. 1 Fiesta Tostitos Tempe, Ariz. ◆Bowl Championship Series 6:30 p.m	ABC
Mon., Jan. 3 Sugar Nokia New Orleans, La. ◆Bowl Championship Series 6:00 p.m	ABC
Tues., Jan. 4 Orange Federal Express Miami, Fla. ◆Bowl Championship Series (#1 vs. #2) 6:00 p.m	ABC

♦—Bowl Championship Series: The following bowls have these conference champions serving as host/regional tie-in teams: Fiesta (Big 12), Orange (ACC or Big East), Rose (Big 10 and Pac-10) and Sugar (SEC). Should a BCS Bowl's regional tie-in be ranked No. 1 or 2 in the final BCS Standings, when such bowl is not hosting the national championship game, the No. 1 or 2 team shifts to the title game and the bowl shall select a replacement team from the pool of eligible BCS teams. That pool consists of any Division I-A team ranked in the top 12 in the final BCS Standings, provided that team has achieved a minimum of nine wins during the regular season, excluding any NCAA-exempted contests.

For 2004, the Orange Bowl will host the national championship game. This is the second time around the cycle, as the Fiesta Bowl hosted the championship for 1998 and 2002, the Sugar Bowl for 1999 and 2003, the Orange for 2000 and the Rose for 2001; the Rose will host for 2005. The champions of the ACC, Big East, Big 10, Big 12, Pac 10 and SEC have automatic berths into the BCS. However, criteria is in place to allow for the Conference USA, Mountain West and WAC champions, major independents and other at-large teams to be eligible. Any at-large team with a BCS rank of No. 3 or 4 is also automatically selected.

The standings have been formulated from a statistical rating system calculated from both the *Associated Press* and *USA Today*/ESPN Coaches polls, seven nationally published computer rankings, strength of schedule, quality win(s), and team record; all five components were utilized to create a school's ranking (at press time, alterations to this were under consideration). The payouts for 2004 will be between \$14.3-17.6 million per school, depending on conference affiliation, with a second conference participant netting a minimum payout of \$4.5 mill

All-Star Games

Date	Bowl	Site	Time (MST)	Network
Sat., Dec. 25	Blue-Gray Game	Montgomery, Ala.	1:00 p.m.	ESPN2
Sat., Jan. 15	East-West Shrine	San Francisco, Calif.	12:00 p.m.	ESPN
Sat., Jan. 15	Villages Gridiron Classic	Orlando, Fla.	9:00 a.m.	ESPN2
Sat., Jan. 22	Hula Bowl	Kahului, Maui	6:00 p.m.	ESPN
Sat., Jan. 29	Senior Bowl	Mobile, Ala.	TBA	ESPN



The Sears National Champion Trophy

The Sears Trophy will be awarded on-field to the winner of this year's Orange Bowl on January 4, 2005.

PRONUNCIATION GUIDE

Coaches/Staff

Dave BORBELY (boar-bull-E) Brian CABRAL (cuh-browl) Mike HANKWITZ (hank-wits) John WRISTEN (wrist-N)

Players

Terrance BARREAU (buh-row)
Walter BOYE-DOE (boy-doe)
GERETT Burl (jair-it)
Nick CLEMENT (cluh-ment)
Chad CUSWORTH (cuss-worth)
Brandon DABDOUB (dab-doob)
Akarika DAWN (ock-ah-reek-ah)
Jordon DIZON (dizz-on)

Mike DUREN (durr-N)
James GAREE (gary)
Dan GOETTSCH (getch)
John GUYDON (guy-dunn)
Brian IWUH (E-woo)
Joe KLOPFENSTEIN (Klof-N-stein)
Alex LIGON (lee-gone)
VAKA MANUPUNA
(vah-kuh man-ah-poon-ah)

Matt McCHESNEY (muh-chez-knee) Ron MONTEILH (mon-tay) Tyler POLUMBUS (as in Columbus) Bobby PURIFY (pure-if-eye) STEPHONE Robinson (steff-on) Brendan SCHAUB (shawb) Quinn SYPNIEWSKI (sip-new-ski) David VEIKUNE (vay-koo-nay) Sam WILDER (wild-er)

THE UNIVERSITY OF COLORADO

"The University of Colorado, and Boulder, is a town which stops where the Rocky Mountains begin. Normally in America such a superb site would be occupied by a golf course, but somebody goofed and instead they built what may be the most beautifully situated campus in the world... if anyone asks you to Boulder, I have one word of advice: 'Go.'"

From the London (England) *Observer* Magazine article, "Us and Them," by Simon Hoggart (April 23, 1989)

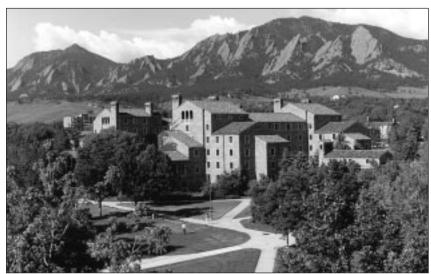
Often called the best of the United States' public universities by the *Fiske Guide to Colleges*, that belief was again strengthened when the University of Colorado received the largest donation ever given to an American public institution of higher learning. The quarter-billion dollar gift to run an institute for cognitive disabilities, it reinforced the fact that CU students not only have the minds to match its mountains, but they climb, and create, those mountains.

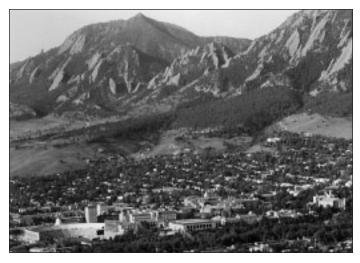
Founded in 1876 at the foot of the Flatirons, over 128 years has transformed the University of Colorado from a lone building on a bleak, windswept hill to one of the nation's leading public research institutions. Established in 1861, the University was formally founded in 1876, the year Colorado became a state. The doors of Old Main opened the following year with 44 students, an instructor and the President who taught and lived there with his family, pasturing his horse nearby.

The Boulder campus now encompasses 786 acres on the main campus, east campus (which includes a research park), Williams Village and the Mountain Research Station north of nearby Nederland (which supports ecology, chemistry and geology). In 1996 the Board of Regents purchased 308 acres of land in unincorporated Boulder County, now informally known as the south campus, in an effort to insure the growth of the University well into the 21st century.

While over 29,000 students are educated on the main campus, another 13,000 study at the University of Colorado (including the Health Sciences Center) at Denver and the University of Colorado at Colorado Springs. Nine elected Regents and President Elizabeth Hoffman, who was named to the position in 2000, lead the three-campus system, while each campus has a Chancellor who serves as the chief academic and administrative officer. Dr. Richard Byyny is in his eighth year as chancellor of the Boulder campus.

Students can enter any of 10 schools and colleges offering more than 2,500 courses in 150 fields, representing a full range of disciplines in the humanities, social sciences, physical and biological sciences, the fine and performing arts, and the professions.





The largest University in the Centennial State is a big school, but its northern Italian architecture, named fourth in a ranking of the "most architecturally successful campuses in the country," in *The Campus as a Work of Art*, creates an intimate, visitor-friendly public space thanks to the varicolored sandstone and red-tiled roof facade of more than 200 buildings created by its rural Tuscany influence.

There are 17 residence halls that dot the campus, with more than 1,080 students enrolled in five residential academic programs, providing undergraduates with shared learning and living experiences. Colorado's Greek system, which is comprised of more than 2,000 students, became the first in the nation to vote its houses "dry" and the ban is taken seriously among the Greeks.

Many of the high-tech companies located along the Front Range owe their origins to CU-Boulder's cutting-edge science.

CU has shown that RNA can act as a catalyst in biochemical reactions, developed the first classification system of human chromosomes, created the first national model to assess child development, successfully completed the first instance of human cloning, identified the battered child syndrome, discovered the process of aging is under direct genetic control, developed ways of dealing with natural hazards, created the coldest temperature on earth, and alerted the nation to heightened academic pressures on kindergarten children.

CU-Boulder has played a major role in NASA space programs, designing and building many scientific instruments flown in

outer space, and graduated 17 men and women who became astronauts, including the late Jack Swigert, one of the three astronauts in the crippled Apollo 13 mission who made it dock to Earth safely from the moon. When the Hubble Space Telescope was launched in 1990, it was carrying seven major instruments, including a high-resolution spectrograph to study the evolution of stars and designed and built by an international science team led by astronomer Jack Brandt of CU-Boulder. Since Hubble has been up, CU-Boulder faculty and students have been among the top users of Hubble of any institution in the world. CU- Boulder is the only university in the country where undergraduate students have operated a NASA satellite.

The University has produced 19 Rhodes Scholars, five of which were former football student-athletes at CU, with Jim Hansen the most recent recipient in 1992. Faculty member Thomas Cech, a distinguished professor of chemistry and biochemistry, won the 1989 Nobel Prize in chemistry. Other notable alumni

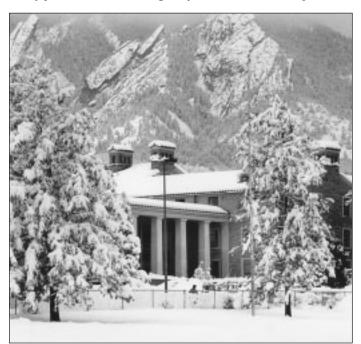
include former United States Supreme Court Justice Byron "Whizzer" White, former big band leader Glenn Miller and actor Robert Redford.

A premier institution in and of itself, the Boulder campus is in good company with some of the finest campuses in the country:

- ♦ Colorado is one of the four most outstanding universities in the United States according to the 2004 Fiske Guide to Colleges (with Brown, Stanford and Virginia), based on academics, social life and quality of life.
- ♦ The *U.S. News & World Report* ranked CU-Boulder 31st among the nation's Top 50 Public National Universities in its 2003 Best Colleges issue. The rankings were based on factors such as academic reputation, retention, faculty resources, student selectivity and financial resources.
- ♦ U.S. News & World Report also ranked seven CU graduate programs in the nation's top 20: Environmental Law (7th), Aerospace Engineering (12th), Clinical Psychology (15th), Entrepreneurship Specialty (Business, 15th), Speech Language-Pathology (17th), Chemical Engineering (18th) and Civil Engineering (20th).
- ♦ And in April 2004, The Economist of London ranked CU as the 11th best public university in the world, as well as one of the 50 best universities of any kind, based on criteria such as highly cited researchers and Nobel laureates in selected fields.

If the aphorism, "Somewhere between the Rockies and reality," seems too good to believe, then come for a visit. Start with a walk on the historic Pearl Street Mall, a downtown pedestrian mall that is the ceremonial heart of the city actually that works despite the efforts of its street theatre.

Visitors may be so taken in by the scenery, the mall, Tudors and Victorians they may forget the University that put it all together. From Pearl, Broadway leads directly onto campus where the University of Colorado Museum and the CU Heritage Center, in the original Old Main building, which introduces the University's past and present. Visitors can experience the University's cosmopolitan atmosphere by visiting Fiske Planetarium, Sommers-Bausch Observatory, and Norlin Library. Lively performances are staged by the Artist Series, Department

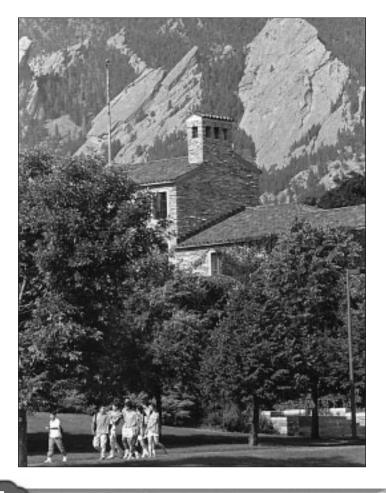




of Theatre and Dance, and the College of Music, and movie fans can relax with classic, contemporary, and avant garde films. Summer months bring the annual Shakespeare Festival to campus.

Take in the fresh mountain air on any part of 100 miles of trails and 30,000 acres of open space. Climb the Flatirons or in Eldorado Canyon State Park. Swim or board sail at the Boulder Reservoir while elite runners sprint around it.

Rest assured, like the prophesy of an Arapaho Indian Chief, "If you leave Boulder, you will return."



BOARD OF REGENTS

The Board of Regents consists of nine members, serving staggered six-year terms, one each elected from the state's six congressional districts and three from the state at large. The members select their own chairman and vice chairman, and operate without any pay. Serving as chair for the 2004-05 academic year is Jerry Rutledge, with Gail Schwartz as the vice chair. Millie Cortez serves as Secretary of the University and the Board of Regents.

The Board governs all four campuses of the University of Colorado. It is charged constitutionally with the general supervision of the University and the exclusive control and direction of all funds of and appropriations to the University, unless otherwise provided by law.



THE 2004 UNIVERSITY OF COLORADO BOARD OF REGENTS. Back (left to right): Jim Martin, Jerry Rutledge, Paul Schauer; Middle: Tom Lucero, Cindy Carlisle, Dr. Peter Steinhauer; Front: Gail Schwartz, Susan Kirk, Pat Hayes.

A quick look at the nine current members of the Board of Regents:

CINDY CARLISLE—Democrat, Boulder civic leader. She received both her B.A. degree in 1970 and M.A. degree in 1977 in English from the University of Colorado at Boulder. Elected to the Board from Congressional District 2 in 2002, her current term will expire in 2008.

PAT HAYES—Republican, Denver retail manager. She received an R.N. from Misercordia Hospital (now Mercy Hospital of Philadelphia) in Pennsylvania in 1956. She has served on many boards and community committees, including the Colorado State Board of Education. Elected to the Board from Congressional District 7 in 2002, her current term will expire in 2008.

SUSAN C. KIRK—Democrat, Denver public affairs consultant; graduated from Vassar College in 1955 with a B.A. in sociology. She was elected to the Board from Congressional District 1 in 1992 and 1998, and her six-year term will expire in 2004.

THOMAS J. LUCERO, Jr.—Republican, Johnstown businessman; graduated with a B.A. degree in political science from the University of Colorado at Denver in 1992. He was elected to the Board in 1998 from Congressional District 4 for a six-year term, which will expire in 2004.

JAMES A. MARTIN, Jr.—Democrat, elected as a Republican, Boulder businessman; received a B.A. in political science in 1973 and an M.P.A. in 1975 from the University of Colorado, and a J.D. from the University of Denver in 1989. He was elected to a statewide seat on the Board in 1992 and 1998, and his current six-year term will expire in 2004.

JERRY RUTLEDGE—Republican, Colorado Springs businessman; attended the University of Colorado at Boulder from 1962 to 1966. He has been the president of the Colorado Springs Buff Club for several years. He was first elected to the Board in 1994 from Congressional District 5 for a six-year term, and was re-elected in 2000. His term will expire in 2006.

PAUL SCHAUER—Republican, Centennial businessman. He received a B.A. in Economics from Doane College (Crete, Neb.) in 1966, and has taken postgraduate studies in public administration at the University of Colorado at Denver. He served in the Colorado General Assembly as a State Representative from 1979-1998. Elected to the Board from Congressional District 6 in 2002, his current term will expire in 2008.

GAIL SCHWARTZ—Democrat, Aspen market analyst. She received her B.S. degree in business from the University of Colorado at Boulder in 1971. She served on the Colorado Commission of Higher Education from 1995 to 1998. Elected to the Board from Congressional District 3 in 2000, her six-year term will expire at the end of 2006.

PETER F. STEINHAUER, D.D.S.—Republican, Boulder oral surgeon; attended the University of Colorado at Boulder from 1954 to 1958; received his D.D.S. from the University of Missouri at Kansas City in 1962, and completed his residency in 1965. A United States Navy and Vietnam Veteran, he was first elected in 1994 to a statewide seat for a six-year term, and was re-elected in 2000. His term will expire in 2006.

President Elizabeth Hoffman



Dr. Elizabeth "Betsy" Hoffman began her term as the 20th president of the four-campus, 50,000-plus student University of Colorado System on September 1, 2000. Educated as an economist and historian, Hoffman had an accomplished career as a faculty member and researcher prior to moving into academic administration.

As president, she serves as the university's chief executive officer for academic programs, research, administration and development. Her main roles include serving as CU's principal spokesperson, mediator, moderator and facilitator; its chief lobbyist, fundraiser and human

resources specialist; and its top decision maker—in consultation with CU's Board of Regents.

Since taking office, Dr. Hoffman has traveled extensively throughout the state, taking the University of Colorado into Colorado's communities to inform business and civic leaders and citizens about CU's many outreach programs, distance education courses and partnership opportunities. Her outreach enables Colorado citizens to learn firsthand how CU can best serve the needs of all Coloradoans.

Legislatively, Dr. Hoffman works closely with state leadership in the House, Senate and Governor's Office to advocate for higher education. In fact, she is the first CU president to have four legislative resolutions read into the State Record.

On the national level, she works closely with Colorado's congressional delegation in Washington, D.C., and is the first CU president to have three historical occasions entered into the Congressional Record.

As a fundraiser, she has been notably instrumental in helping the university surpass its seven-year fundraising goal nearly two years ahead of schedule. Dr. Hoffman also played a pivotal role in obtaining one of the largest gifts ever to an American public university of \$250 million to establish the CU Coleman Institute for Cognitive Disabilities.

In the fall of 2002, she was nominated by President George W. Bush to serve as a member of the National Science Board.

Dr. Hoffman champions a culture of excellence at CU. She has developed Vision CU 2010, a 10-year map for CU- that includes five key axioms:

 A University Without Walls — enabling a multidisciplinary effort across all four CU campuses;

- A Culture of Excellence targeting areas for national prominence on each of the four campuses;
- Increasing Resources and Using Them Wisely building significant endowments for scholarships, chairs and professorships;
- Diversity bolstering "diversity" through aggressive recruitment and retention strategies for students, faculty and staff;
- An Integrated Infrastructure using technology to enhance the quality of services to CU constituents across the entire system, and to expand online degree programs.

Dr. Hoffman earned a Ph.D., in history, from the University of Pennsylvania in 1972 and a second Ph.D., in economics, from the California Institute of Technology in 1979. She received her B.A. in history from Smith College in 1968 and a M.A. in history from the University of Pennsylvania in 1969.

Prior to her appointment at Colorado, Dr. Hoffman served as Provost and Vice Chancellor for Academic Affairs at the University of Illinois at Chicago (UIC), where she headed the nation's third-largest health sciences center, which included the country's largest medical school. She joined UIC in 1997, after serving as Dean of the College of Liberal Arts and Sciences at Iowa State University. Throughout her career, she has also held academic and administrative positions at the University of Florida, Northwestern University, Purdue University, the University of Wyoming and the University of Arizona.

Dr. Hoffman has been the recipient of numerous prestigious awards, prizes and professional distinctions. Among those are the Ronald H. Coase Prize for excellence in the study of law and economics, the ANBAR Electronic Intelligence Citation of Excellence, and being recognized in 1999 as one of 100 women making a difference by *Today's Chicago Woman*. She has also served on more than 40 academic advisory councils, boards and committees, authored or co-authored three books and dozens of articles, and received consistent National Science Foundation funding for her distinguished research.

Born on November 12, 1946, in Bryn Mawr, Pa., she is married to Dr. Brian Binger, an economics professor at the CU-Boulder. Dr. Hoffman is an avid movie watcher and reader of works of history and mystery novels. She enjoys hiking, running, tennis, and skiing and is an enthusiastic sports fan.

CHANGELLOR RICHARD BYYNY



Dr. Richard Byyny is in his eighth year as the chancellor of the University of Colorado at Boulder, as he was named to the position on May 8, 1997, after serving in an interim capacity for four months prior to his full-time appointment.

Byyny, 65, has been associated with CU since 1977, when he came to Colorado from the University of Chicago to accept the vice chairman position in the Department of Medicine at the Health Sciences Center in Denver. He was serving in a similar capacity at Chicago when he moved out west to begin his career at CU.

In conjunction with his vice chairman position with the Department of Medicine, he also served as the Head of the Division of Internal Medicine, a position he held until 1994. He was responsible for developing the first Division of General Internal Medicine for CU, taking the program from the foundation stage to one that operated programs in three hospitals and two neighborhood health care centers.

In 1988, Dr. Byyny became the director of CU's General Internal Medicine Faculty Development and Fellowship Program, a position he would hold for seven years. He planned and acquired grant support, implemented and directed faculty development and postgraduate fellowship programs (including curriculum, academic experiences and evaluation) to prepare participants for careers in academic general internal medicine.

He was promoted to Executive Vice Chancellor of the Health Sciences

Center in February 1994, a job he performed for the next 18 months. In August 1995, he made the move to the Boulder campus, accepting the position of Vice Chancellor for Academic Affairs and Research and Dean of the System Graduate School. In that position, he was the chief academic officer of CU's four-campus system, a \$1 billion entity serving some 40,000 students. He worked with all facets of the University, including the Board of Regents, the President, the chancellors, all vice chancellors and

Dr. Byyny was selected the University of Colorado's Administrator of the Year for 1996, as he was the choice for the honor by the University System-wide Faculty Council and Senate.

Dr. Byyny just completed a two-year term as Chairman of the Big 12 Conference Board of Directors. He served as secretary of the five-member board for the 2000-01 and 2001-02 academic years.

He is a 1960 graduate of the University of Southern California, earning his bachelor's degree in history. He earned his doctor of medicine degree from USC in 1964. He has also studied at Stanford, Vanderbilt, Columbia and the University of Sydney in Australia to enhance his postgraduate education. He has earned a total of 16 awards and fellowships.

An avid amateur sports fan, he returned to Australia as a fan for the 2000 Summer Olympics in Sydney.

Born January 6, 1939, in South Gate, Calif., he is married to the former Jo Garverick. The couple have three grown children, Kristen, Jan and Richard, Jr. Jan won a bronze medal at the 2003 Pan American Eventing Championships and helped the U.S. Equestrian team win the gold.

He lettered in swimming and water polo as a prep at Woodrow Wilson High School in Long Beach, Calif.

PROVOST PHIL DISTEFANO



Dr. Philip DiStefano is in his fourth year as the provost of the University of Colorado at Boulder campus, as he was promoted in January 2001 to the position, which serves as "second-incommand" to the chancellor as well as the role of chief operating officer for most campus academic matters.

In a campus reorganization of oversight of intercollegiate athletics which went into effect July 1 of this year, the athletic director now reports to him. But

DiStefano is no stranger to CU athletics, or intercollegiate athletics for that matter.

He is in his fifth year as the University of Colorado's faculty representative to the Big 12 Conference, as he assumed the role on June 1, 2000.

DiStefano, 57, is just the fifth faculty representative to serve in this capacity for CU since 1947, as he replaced Dr. Jim Corbridge, who held the position from 1989 until his retirement in the spring of 2000.

DiStefano is also the Vice Chancellor of Academic Affairs, as he was promoted to that position in July 1998, after serving on an interim basis for 10 months.

He came to CU in 1974 from the Ohio State University, where he earned his Doctorate in Philosophy in Humanities Education in June of that year. While at OSU, he spent three years as a teaching and research associate in humanities education.

DiStefano's first position at CU was that of an assistant professor for curriculum and instruction. He held that appointment for six years, and was promoted to associate professor with tenure in 1981. In June 1986, he was named professor of curriculum and instruction, a position he has maintained as vice chancellor. Also within that time frame, he served as an associate dean (1984-85) and as the director of graduate studies (1985-86).

In July 1986, he was named the Dean for the School of Education, a post he would hold for the next 10 years. In September 1996, he was appointed as the associate vice chancellor for academic affairs, serving in that role for one year until assuming his vice chancellor duties on an interim basis in September 1997.

He earned his bachelor's degree from Ohio State in humanities education in 1968, and received his master's in secondary education (English) from West Virginia University in 1971.

He was born September 21, 1946 in Steubenville, Ohio, and graduated from Steubenville Catholic Central High School. He is married to the former Yvonne Pasquarella, and the couple has three daughters, Gia, Nicole and Jennifer.

A life long sports enthusiast, one of his childhood and life-long friends is former major league baseball player Rich Donnelly, who is currently the third base coach for the Milwaukee Brewers (and served the Colorado Rockies in a similar capacity for three-plus seasons).

He is very active in the Boulder community, serving on the board of directors of the Chamber of Commerce as well as the Rotary Club. His hobbies include reading mysteries and biographies.

VICE CHANCELLOR RON STUMP



Ron Stump has been a higher education administrator for over 30 years and serves as the Vice Chancellor for Student Affairs at the University of Colorado at Boulder.

Stump, 58, also provides leadership for the Athletics Department's integration into the campus with an emphasis on student-athlete welfare. In addition, he serves as chair of the campus's steering committee for NCAA recertification of the Athletics Department.

Prior to becoming Vice Chancellor, he came to CU-Boulder as Dean of Students and Associate Vice Chancellor for Student Affairs in March 1996. He leads a division comprised of over 30 departments committed to student learning and development, diversity, building community on campus, and preparing students to be responsible citizens in our society.

Among many professional responsibilities, Ron serves as advisor to the campus's Honor Code Council and works closely with the University of Colorado Student Union leadership. This past spring, Ron was a recipient of the Robert L. Stearns Award for outstanding contributions to the University. In addition to other

recognitions, he has received the UCSU Favorite Administrator Award and the Community Builder Award.

Prior to coming to the University of Colorado, Ron was an Associate Dean of Students at the University of Virginia, Director of Student Activities at Michigan State University, and held a variety of student-affairs-related positions at Northern Michigan University.

Ron earned his bachelor's degree in 1969 and master's degree in 1971, both from Northern Michigan University. In 1985, he received a doctorate in higher education administration from Michigan State University.

Born June 9, 1946 in Lansing, Mich., he graduated from Monsignor O'Rafferty High School in 1964, where he lettered in football, basketball, wrestling and baseball. As an undergraduate at Northern Michigan, he lettered three years in football as an offensive end. In his senior year, he was voted the Most Valuable Player on the team, which went undefeated (9-0) during the regular season under coach Rollie Dotsch.

He is married to the former Jan Fox; the couple has two daughters, Michelle (married to Matthew Taliaferro) and Heidi (married to David Dubé), and two grandsons, Cameron (3) and Spencer (2).

ATHLETIC DIRECTOR DICK THARP



Dick Tharp is in his ninth year as athletic director at the University of Colorado, as he was selected for permanent appointment by the President and Chancellor on May 20, 1997, and was approved by the University of Colorado Board of Regents on June 4 of that year. He had served as athletic director in an interim capacity for the 1996-97 athletic year.

He is only the fourth athletic director in CU history, as he succeeded his good friend, Bill Marolt, when Marolt was

named chief operating officer of U.S. Skiing in 1996. Marolt held the position between 1984 and 1996, and he followed Eddie Crowder (1965-1984) and Harry Carlson (1927-65).

The department has achieved great success under Tharp's leadership, winning the fourth most Big 12 Conference titles (18) in the eight-year existence of the league. Several capital improvements have taken place in his tenure, the pearl being the \$41 million addition of suites and club seats to Folsom Field, along with the South Campus tennis complex. Tharp also pioneered the development of Athletics 2010, a comprehensive plan for the department to achieve ultimate success academically and athletically (see page 16 for extensive information).

Tharp, 56, rejoined CU from private law practice, which he had been engaged in since leaving the University in 1994. Tharp has enjoyed a long association with the Boulder campus, dating back to his days as a student in CU's School of Law, earning his Juris Doctorate degree in 1973.

Following his graduation from CU, he became the school's assistant university counsel, a position he held until 1976, when he was named acting university counsel. He remained in that capacity through 1983.

He left CU in 1984 to become a full-time partner with the Boulder law firm of Martin and Mehaffy, a firm he had been a partner in since 1976. He worked with Martin and Mehaffy exclusively until 1989, when he returned to CU after being named vice president and university counsel by then-President Dr. Gordon Gee. He spent six years in that capacity before returning to his private practice.

Born March 10, 1948 in St. Louis, Mo., Tharp graduated from Omaha (Neb.) Westside High School, where he lettered in basketball, football and baseball. He went on to attend DePauw University (Greencastle, Ind.) on an academic scholarship, where

he also was a varsity athlete. He earned a Bachelor of Arts degree in history in 1970, graduating with Phi Beta Kappa honors.

At DePauw, he lettered twice in basketball (sophomore and senior years), and was the team's most valuable player his senior season, when he averaged 24.5 points per game (which to this day remains DePauw's scoring average record for a single season). As a senior, he was also the school's most outstanding student-athlete, an Academic All-American and winner of an NCAA postgraduate scholarship.

DePauw inducted him into its Athletic Hall of Fame in the class of 1999, citing his "exceptional contributions to the achievements and prestige of DePauw University in the field of athletics and who has continued to demonstrate in his life the values imparted by intercollegiate athletics."

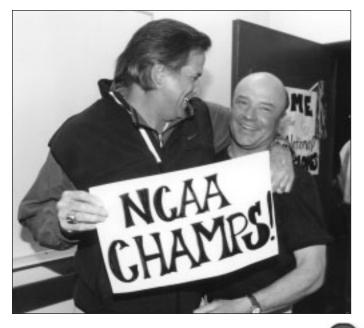
He spent his junior year in college attending St. Andrews University in Scotland, where he also played basketball. He was named to the All-Scottish and All-British university basketball teams, and earned the highest university sports award in Britain in 1969 when he was awarded a British Blue.

During his previous employment at CU, he was involved with athletic issues that included NCAA relationships, conference alignment, television contracts, coaches' contracts and negotiations, policies and regulations of the athletic department and compliance with Title IX.

Tharp is a member of the Colorado Bar Association, and was admitted to practice law in the Courts of Colorado, U.S. District Court, 10th Circuit Court of Appeals and the U.S. Supreme (by special admission). He has also been very active in community and charitable events in and around Boulder County, and has won several awards for his work. He is a former director of the Boulder Community Hospital Foundation (1986-90), and was the director of Lifecare International for over a decade. He is also an honorary member of the Alumni C-Club at Colorado.

He was selected by the Big 12 as one of its representatives for the NCAA Management Council in September 2000, a move that has given CU a voice on national issues. The council is comprised of 49 members from upper management in Division I, and convenes four times annually to adopt, create and amend NCAA rules and bylaws.

He has been married to the former Melinda Siebert for 32 years, and they are the parents of three boys, Travis (24, a four-year letterman in baseball and recent graduate of Northwestern), Taylor (19, a redshirt freshman quarterback this fall at Boise State) and Tucker (12).





MASCOT/NICKNAME

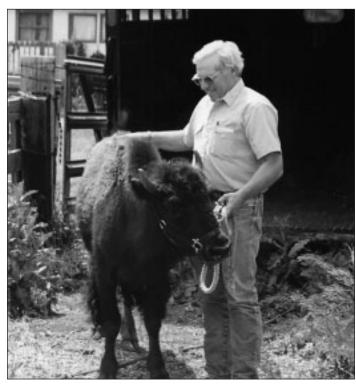
The University of Colorado has one of the more unique mascots in all of intercollegiate athletics, a real buffalo named Ralphie.

The live buffalo mascot leads the football team out on the field both at the start of the game and second half. It is truly one of the special sights that exist anywhere in college or professional sports, especially for opposing teams, who often stop in their tracks watching the massive buffalo round the end zone and head directly at their sideline.

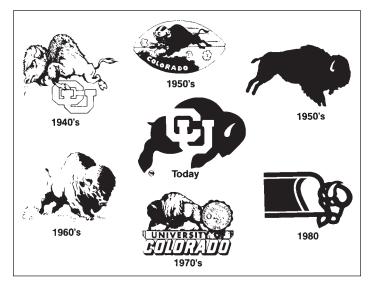
The buffalo first appeared in 1934, three weeks after a contest to select an official school nickname by the *Silver & Gold* newspaper had come to an end and "Buffaloes" was the winning entry. For the final game of the '34 season, a group of students paid \$25 to rent a buffalo calf along with a real cowboy as his keeper. The calf was the son of Killer, a famed bison at Trails End Ranch in Fort Collins. It took the cowboy and four students to keep the calf under control on the sidelines, a 7-0 win at the University of Denver on Thanksgiving Day.

Prior to 1934, CU athletic teams usually were referred to as the "Silver and Gold," but other nicknames teams were sometimes called included Silver Helmets, Yellow Jackets, Hornets, Arapahoes, Big Horns, Grizzlies and Frontiersmen. The student newspaper decided to sponsor a national contest in the summer of 1934, with a \$5 prize to go to the author of the winning selection. Entries, over 1,000 in all, arrived from almost every state in the union. Athletic Director Harry Carlson, graduate manager Walter Franklin and Kenneth Bundy of the Silver and Gold were the judges.

Local articles first reported that Claude Bates of New Madrid, Mo., and James Proffitt of Cincinnati, Ohio, were cowinners for the prize as both submitted "Buffaloes" as their entry. But 10 days later, the newspaper declared Boulder resident Andrew Dickson the winner, after a follow-up revealed



A young Ralphie IV with John Parker



his submission of "Buffaloes" had actually arrived several days before those of the original winners. Through the years, synonyms which quickly came into use included "Bisons," "Buffs," "Thundering Herd," "Stampeding Herd," "Golden Avalanche," and "Golden Buffaloes."

Live buffaloes made appearances at CU games on and off through the years, usually in a pen on the field or sometimes driven around in a cage; in the 1940s, the school kept a baby buffalo in a special pen at the University Riding Academy. The first named buffalo was "Mr. Chips," who appeared for the first time at the 1957 CU Days kickoff rally, as supporter Mahlon White donated him to the school, and it was cared for by a men's honorary.

A few years passed between a live mascot on the sideline and the tradition Colorado fans have come to know so well. In 1966, John Lowery, the father of a CU freshman from Lubbock, Texas, donated to the school a six-month old buffalo calf from Sedgewick, Colo.

For a while, she was billed as "Rraalph," but the origin of the name is in some doubt. Some say it was given by the student body after sounds she allegedly made while running and snorting; others say it was named for Ralph Jay Wallace, the junior class president at the time; and the original handlers will tell a third version. Regardless, an astute fan soon discovered that the buffalo was in fact a female, thus the name alteration to **Ralphie**.

The initial tradition was for CU's five sophomore class officers to run the buffalo around the stadium in a full loop. They would pick her up from caretaker William "Bud" Hays at the Green Mountain Riding Stables, and would run her for two hours in the morning to tire her a bit to keep her under control by the time the game started. At the conclusion of the run, the fans would break into the "Buffalo Stomp," which would literally shake the stadium in deafening fashion as the team took the field. But CU officials soon had the tradition stopped because of the actual physical damage it was causing.

Around that same time, head coach Eddie Crowder was approached with the idea the charging buffalo running out on the field before the game with the team behind right her. Crowder thought it was a great idea, and the debut of this

great tradition took place on October 28, 1967, CU's homecoming game against Oklahoma State. Though OSU won the game, 10-7, the tradition was here to stay, though those who had some training in such an endeavor as working with a wild animal eventually replaced the sophomores. The five sophomores appointed themselves as the board of directors of a fundraising effort to bring Ralphie to the '67 Bluebonnet Bowl in Houston, raising the necessary money through selling stock.

Ralphie attended every CU home football game for 13 years (including all bowls), and retired at the end of the 1978 season. CU's first Ralphie achieved nationally celebrity status, and was even kidnapped in 1970 by some Air Force Academy students as well as being named the school's 1971 Homecoming Queen at the height of the anti-establishment era.

Ralphie's replacement on the sidelines was **Ralphie II**, making her first-ever appearance at CU's final home game of the 1978 season. The buffalo's original name was Moon, short for Moonshine, but the name Ralphie had become so popular and traditional that it was restored. The Bank of Boulder, a significant contributor through the years to the Ralphie program, purchased and donated Ralphie II to CU. At the age of 12, and after serving the Buffs for 10 years, Ralphie II passed away on September 19, 1987, following a 31-17 CU win over Stanford.

Ralphie III was pressed into action earlier than anticipated, as she had been in training for the 1988 season. Originally named "Tequila," she made her debut on November 7, 1987, when the Buffs beat Missouri, 27-10. After over 10 years of service, she passed away in January 1998, at the age of 13.



Ralphie IV at Folsom Field in 2001



Colorado's latest mascot is **Ralphie IV**, donated to the university by media and sports entrepreneur Ted Turner.

Ralphie IV was born in April 1997 on the Flying D Ranch in Gallatin Gateway, Montana, which is a part of Turner Ranches, the largest ranch operation in the United States. Named "Rowdy" by ranch hands, she was separated from her mother when she was about a month old and was literally found in the jaws of a coyote with bite marks around her neck. She survived the attack and was bottle-fed by the hands for four months. She was released back to the herd but wouldn't bond with them, so the ranch hands took her back in and fed her grasses and grain. It was then that she was donated to CU as a yearling early in the spring of 1998. John Parker, who trained and housed both Ralphie II and III, brought her back to Colorado from Montana and supervised all of her early training.

Parker retired as Ralphie's caretaker in May 2000. Long-time CU supporters Dale and Lynn Johnson housed Ralphie for the following year, with Parker's assistant, Ted Davis, assuming the program duties for the 2000 season.

In the summer of 2001, two former Ralphie Handlers and CU graduates, Ben Frei and Kevin Priola, took over the program. Together they coordinate the selection and managing of up to 12 student handlers as well as all aspects of training.

Ralphie IV, now full grown and mature, weighs in at about 1,300 pounds, over three times her weight when she made her debut against Colorado State at Mile High Stadium in Denver on September 5, 1998. She is much stronger and can reach speeds of 25 miles per hour. Her home is an undisclosed ranch in nearby Henderson.

FOLSOM FIELD

Folsom Field, named after legendary University of Colorado Coach Frederick Folsom, opened for the 1924 season and has been the home of Buffs ever since. This will be the 81st season the Buffs will play their home games on the "hilltop." The 400th game in the stadium's history took place in 2002.

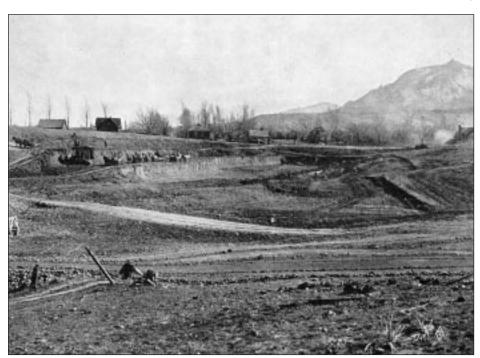
Colorado owns one of the nation's best all-time home records, and in the previous 80 seasons of play at Folsom, the Buffaloes are 271-129-10, a winning percentage of .673.

The stadium was dedicated on October 11, 1924, as Colorado defeated Regis College, 39-0. It actually was the second home game of the season, as CU closed out playing at Gamble Field the week before with a 31-0 win over Western State.

It originally was called Colorado Stadium, the name being changed to Folsom Field in 1944 following Folsom's death. In addition,

old 24th Street was also changed to Folsom Street to honor the man who coached Colorado teams three different times totaling 15 years between 1895 and 1915. His 76.5 winning percentage (77-23-2) is still tops among all coaches ever at CU.

CU had played its games at Gamble Field for two decades, where seating was limited to temporary bleachers. In the winter of 1923-24, CU President George Norlin studied the possibility of a new stadium, as the approaching completion of a sparkling new gymnasium (Carlson Gym), the inadequate number of seats at Gamble Field (roughly 9,000) and the growing interest in physical education and intercollegiate athletics demanded that a remedy needed to take place soon.



The beginning of work on the stadium in January, 1924.



Investigation of a natural ravine just east of the site of the gymnasium as a site for the new stadium, suggested by professor Whitney Huntington, was not only a convenient location, but by using it a great expense could be avoided. After a financing plan was worked out, CU's own construction department began moving dirt with a steam shovel on January 14, 1924.

The new structure had an original capacity of 26,000, featuring wooden bleacher seating over cement, and quarter-mile running track. A California red wood, dipped in creosote, was selected as the initial material, as estimates at the time put a lifetime of around 13 years for the wood.

There were 22 sections divided by radial aisles installed, the same set-up in the lower bowl that still exists today.

Accounts at the time put the cost of the stadium at around \$2.60 per seat, instead of \$10 had concrete been used; the total cost was \$65,000. By comparison, the cost to construct Carlson Gym was \$350,000.

With expansion in mind when originally built, it was by design rather easy to add an upper deck. In 1956, Folsom Field's capacity was upped to 45,000 when a second deck was erected around two-thirds of the stadium. Some 6,000 more seats were added in 1967 when the running track was removed and the team dressing facilities were constructed at the north end of the field.

Improvements continued, as the gigantic six-level press box facility was added on the west side for the start of the 1968 season. It also serves as the home for CU's Flatirons Club, a group of donors who financially support the athletic program.

In the summer of 1976, Folsom Field had another face-lift, as the wooden bleacher seats were removed and replaced with silver and gold aluminum bleachers, expanding the stadium to a capacity of 52,005.

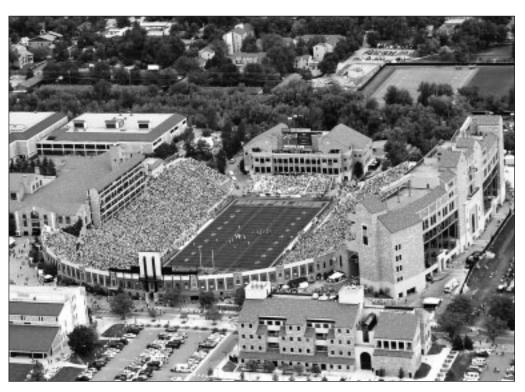
The renovation of CU's team house in the summer of 1979 took away a few seats, changing the capacity to 51,463. The construction of the magnificent Dal Ward Center in 1991 added new bleacher seating in the north end zone and increased the capacity to 51,748. In 1992, the addition of a yellow concourse wall on the southeast side took away a few hundred seats, and corporate boxes (in 1995) lowered the capacity to 51,655.

The removal of a set of old rickety bleachers in 2001 and a few other changes placed the stadium capacity at 50,942, but that figure stood for just two seasons. The addition of suites and club seating on the east side, completed in August 2003, has increased the capacity to 53,750, an all-time Folsom Field high.

Prior to the 1971 season, the playing surface at Folsom Field was natural grass. Monsanto of St. Louis, Mo., replaced the natural grass with Astroturf for the 1971 campaign, with the first game being played on the artificial surface against the University of Wyoming on September 18 (the Buffs won 56-13); it was a godsend, as that very morning, Boulder received a rare late summer snowstorm that blanketed the field with more than two feet of snow.

The original Astroturf surface was replaced with a "new rug" for the start of the 1978 season, and in the summer of 1989, "Astroturf-8" was installed, the third artificial surfacing in the school's history. Folsom was covered with artificial surfaces for 28 seasons (168 games), and it was fairly friendly for the Buffs, which posted a 110-56-2 record in those games.

In the spring of 1999, Folsom Field returned to natural grass, as "SportGrass" was installed on the stadium floor. The project, which included bio-thermal heating, drainage and a sub-air system, cost \$1.2 million. Video display boards, known as "BuffVision" were also added in the summer of 1999 at a cost of \$3.6 million.



Big 12 Football Stadiums

	Name	Built	Capacity	Turf	Record	Pct.
Baylor	Floyd Casey Stadium	1950	50,000	Grass	151-117- 6	.562
Colorado	Folsom Field	1924	53,750	Grass	271-129-10	.673
Iowa State	Jack Trice Stadium	1975	45,814	Grass	85-89-3	.489
Kansas	Memorial Stadium	1921	50,071	Artificial	209-198-16	.513
Kansas State	KSU Stadium	1968	50,000	Artificial	126- 87- 3	.590
Missouri	Faurot Field	1926	68,349	Grass	213-155-20	.575
Nebraska	Memorial Stadium	1923	73,918	Artificial	343-102-13	.763
Oklahoma	Memorial Stadium	1925	81,000	Grass	305- 69-15	.803
Oklahoma State	Boone Pickens Stadium	1920	48,500	Artificial	275-173-27	.607
Texas	Memorial Stadium	1924	80,082	Grass	310- 88-10	.772
Texas A&M	Kyle Field	1927	82,600	Grass	242-120-13	.663
Texas Tech	Jones SBC Stadium	1947	53,000	Artificial	190-112- 6	.627

DAL WARD ATHLETIC CENTER



The 1990-91 athletic season was a landmark one for the University of Colorado in two areas. The year produced national championships in football (its first) and skiing (its 14th at the time), and the men's basketball team reached the NIT Final Four.

That was also the year that the magnificent Dal Ward Athletic Center became a reality. The entire construction process was completed in less than nine months, from ground-breaking in December 1990, to completion the following August.

The \$14 million building was completely funded through private donations. This multi-functional, state-of-the-art structure is one of the top facilities anywhere in college athletics.

The Dal Ward Center boasts 92,000 square feet that includes a massive academic center, sports medicine and weight training centers, a full-service kitchen and daily dining area, an auditorium, men's and women's lockerrooms, a player's lounge and offices for athletic administration and coaches.

Construction on the project actually began in November, 1990, with the demolition of the old team house building, which had stood in the north end of Folsom Field since its erection in 1967. The foundation was dug and concrete poured over the next couple of months, with construction of the actual building starting in February, 1991. The structure was available for the football team's use by mid-August, with the remainder of the building completed later that fall.

The building is named for Dallas Ward, the football coach who led CU into the Big Seven Conference in 1948. Ward was the head coach for the Buffaloes for 11 seasons (1948-1958), compiling a 63-41-6 record, which made him the third-winningest coach in CU history at the time. His teams, noted for the single wing offense, were a constant threat to Oklahoma's supremacy in the Big Seven Conference.

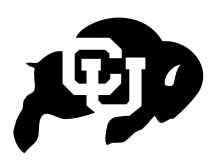
The facility has several outstanding attributes, which benefit both the athletic department and the entire CU-Boulder campus. The tile roof, native stone walls and traditional Italinate architecture were selected to compliment the style of the Boulder campus. The Center also establishes a new sense of entry to the campus coming from the north. The building features a dramatic two-story entry and lobby space with a grand staircase.

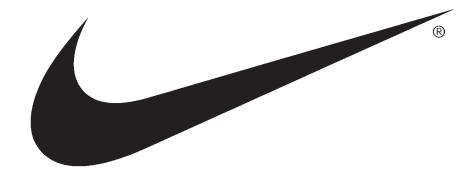
In 1999, a state-of-the-art video replay board, known as "BuffVision," replaced the original scoreboard.

The Dal Ward Center allows CU athletics to provide a facility that is competitive with equivalent successful NCAA athletic programs. "We have built something that will truly give our athletes a chance to compete with the best," then-athletic director Bill Marolt said.

The building was designed by the architectural firm of Sink Combs Dethlefs of Denver, with construction performed by Gerald H. Phipps, Inc.

CU & NIKE





The University of Colorado and NIKE, Inc., are in the fourth year of a second agreement between the two that has the world's largest shoe manufacturer to providing both equipment and financial support to the CU athletic department.

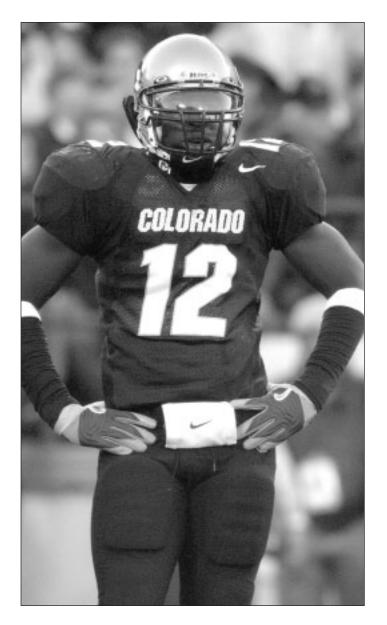
Being the well-renowned leader in the athletic shoe industry, NIKE has made a foray into the athletic apparel venue and strives to create the absolute best quality workout gear and uniforms available to any college student-athlete. The University of Colorado has benefitted from NIKE's foresight as the company lends its research for new products and designs to make things better for the student-athlete.

CU and NIKE agreed to their partnership in 1995, and the two have since developed a solid relationship.

The initial agreement which had a value of \$6 million, was one of the best arrangements between a corporate sponsor and a university in the nation. NIKE supplies all 17 of CU's intercollegiate sports programs and its 300-plus student-athletes with equipment as well as game uniforms, promotional support for coaches' camps and team performance bonus provisions. NIKE has also contributed close to \$3 million in cash to the athletic department over the course of both contracts.

"It's difficult to value the entire transaction, given price fluctuations in equipment, but I think it's fair to say that the agreement has a minimum value of approximately \$6 million," CU athletic director Dick Tharp said. "The equipment needs for our athletes is extensive, and this is probably the best product supply agreement in the country. I was pleased with the final agreement and NIKE's good faith efforts."

NIKE, a powerhouse in the world of sports, makes shoes for about every activity imaginable, including football, basketball, baseball, volleyball, golf, soccer, tennis, wrestling, cross-training and cheerleading. The company also makes casual shoes in addition to its growing line of athletic wear, which features shirts, shorts, uniforms, running clothes, caps and leotards. NIKE sells it products in over 80 countries world-wide, is listed on the New York Stock Exchange, employs over 17,000 people and did over \$5 billion in business for its fiscal 2003 year.



ATHLETICS 2010

Athletics 2010 is a comprehensive plan for the University of Colorado Athletics that will graduate nationally competitive student-athletes through achievement of the highest standards in education, athletic competition, culture, and facilities. The Athletics 2010 vision is unique because it provides a holistic approach to defining student-athlete success.

It will better prepare student-athletes for long-term life success by fostering academic achievement, leadership skills, and personal and professional growth.

The purpose of Athletics 2010 is to establish accountability within the department to help every student-athlete grow and prepare for a successful life beyond graduation. Designed to develop over the first decade of the 21st Century, Athletics 2010 has specific measurable goals. It will ensure that CU is meeting the academic and athletic needs of all student-athletes.



Proposed Indoor Practice Facility

Athletics 2010: Four Key Elements

Education. The CU Athletic Department will recruit, education, retain and graduate nationally competitive student-athletes. Athletics 2010 will provide CU students with an environment in which they can pursue academic achievement, develop leadership skills, and grow person-

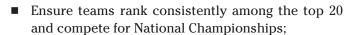


Proposed Sports & Community Complex Atrium

ally and professionally in preparation for success beyond graduation. The following are goals that have been set to meet these high academic standards:

- Graduate every student-athlete who completes his or her eligibility at CU;
- Retain nine out of 10 student-athletes:
- Ensure student-athletes retain a 3.0 mean grade point average;
- Provide every student-athlete with a mentor;
- Give every student-athlete an opportunity to accept an internship position or professional job offer within two months of graduation;
- Establish nationally recognized leadership and personal development programs for student-athletes.

Winning. Our student-athletes will understand and experience the educational value of being an athletic champion by being a member of a team that consistently competes for the highest possible athletic honors while representing the ideals of sportsmanship. Specific winning goals include the following:



- Each team competes for the Big 12 Championship;
- Win the Director's (formerly Sears) Cup;
- Fully fund all athletic teams;
- Create revenue opportunities through athletic success;
- Compete with integrity and good sportsmanship by adhering to the principles in the Arizona Sports Summit Accord.

Annual winning goals have been established for each program, based on a consistent, desired national ranking or NCAA finish, with input from all head coaches for each sport:

Men's Basketball	Top	15
Women's Basketball	Top	10
Men's Cross Country	Top	3
Women's Cross Country	Top	3
Football	Top	10
Men's Golf	Top	10
Women's Golf	Top	15
Men's Indoor Track	Top	20
Women's Indoor Track	Top	20
Men's/Women's Skiing	Top	2
Women's Soccer	Top	20
Men's Tennis	Top	20
Women's Tennis	Top	20
Men's Outdoor Track	Top	20
Women's Outdoor Track	Top	20
Women's Volleyball	Top	20

Culture. The Athletic Department is committed to the intellectual, physical and social development and general well being of each student-athlete. Athletics 2010 will create an environment that embraces and respects the diversity of student-athletes, University faculty and staff. CU will enhance its culture by achieving the following:

- Aggressively embrace and promote diversity and equity;
- See that each student-athlete leaves CU with a mutual commitment to the institution and is treated appropriately as a permanent member of the CU family;

- Provide a forum for student-athlete input on departmental issues;
- Support the principles contained in the Arizona Sports Summit Accord;
- Communicate effectively with internal and external constituencies;
- Educate and require informed commitments from department staff, student-athletes and supporters to abide by the rules and regulations of the NCAA, Big 12 Conference and the University of Colorado.

Facilities. Athletics 2010 will provide the University with facilities to better recruit, educate, train and compete at the highest national levels without adversely impacting the institution's academic priorities. Plans for these enhancements are as follows:

- Develop facilities with financial integrity and ensure that they provide revenue opportunities;
- Provide state-of-the-art academic support facilities;
- Establish facilities for year-round practice and competition that provide priority access and scheduling for all intercollegiate sports;
- Expand Folsom Field and build a new stadium complex, including suites, club seating, additional northeast seating, a parking structure and a Fieldhouse on the northeast side (first portion completed in 2003);
- Build Olympic sport fields;
- Expand and remodel the Coors Events Conference Center for practice facilities (including a new volleyball venue), meeting space, ticket operations and concessions:
- Collaborate with the campus and community to establish facilities sharing.

